

GetProgramStatistics

This method is used to generate a detailed program statistics for a specific publisher.

.1 Parameters

Parameter	Type	Description
CredentialToken *	String	The authentication token you receive from the method "Logon"
StartDate *	DateTime	This parameter defines the start date for which the statistics ought to be generated. It is included in the evaluation
EndDate *	DateTime	This parameter defines the end date for which the statistics ought to be generated. It is included in the evaluation
SubId *	String	This parameter specifies the SubID for which the statistics ought to be generated. Possible values are: <ul style="list-style-type: none"> • <code>""</code>: if no value is assigned, the SubId parameter is ignored • <code>SubId</code>: records in which the SubID is exactly the assigned value are returned • <code>%SubId%</code>: records which contain the assigned value in its SubID are returned • <code>%SubId</code>: records in which the SubID ends with the assigned value are returned • <code>SubId%</code>: records in which the SubID begins with the assigned value are returned
ProgramTypes *	Enumeration	This parameter defines the commission type of the requested statistics. Possible values are: <ul style="list-style-type: none"> • None • PayPerClick • PayPerSaleLead • CombinedProgram
ValuationType *	Enumeration	This parameter defines the event on which the valuation should be based on. Possible values are: <ul style="list-style-type: none"> • DateOfRegistration • DateOfConfirmation

ProgramIds *	Array of integer	This parameter defines the program IDs for which the daily statistics ought to be generated.
ProgramStatus *	Enumeration	This parameter defines the status in which the returned programs ought to be. Possible values are: <ul style="list-style-type: none"> • Active • All • Inactive

.2 Return Types

ProgramStatistics

Property	Type	Description
PayPerClickStatistics	ProgramStatisticSet	Statistical information on pay per click programs matching the submitted search criteria
PayPerSaleLeadStatistics	ProgramStatisticSet	Statistical information on pay per sale or sale per lead programs matching the submitted search criteria
StatisticsOverview	StatisticsOverview	Summarized information across all found records.
CombinedProgramStatistics	ProgramStatisticSet	Statistical information on combined programs matching the submitted search criteria

ProgramStatisticsSet

Property	Type	Description
StatisticsOverview	StatisticsOverview	Aggregated statistical information
StatisticsRecords	Array of ProgramStatisticsRecord	Detailed statistical information

StatisticsOverview

Property	Type	Description
Clicks	Integer	Total amount of clicks
Commission	Decimal	Total commission
OpenCommission	Decimal	Total commission in unconfirmed sales or leads
Sales	Integer	Total amount of generated sales
Views	Integer	Total amount of generated views

ProgramStatisticsRecord

Property	Type	Description
CancelledSales	Integer	Number of cancelled sales
Clicks	Integer	Number of clicks
Clickthrough	Decimal	Number of clicks divided by the number of views
Commission	Decimal	Amount of money generated
OpenCommission	Decimal	Amount of money generated in confirmed transactions
OpenSales	Integer	Total amount of unconfirmed sales
ProgramId	Integer	ID of the advertiser
ProgramTitle	String	Name of the advertiser
Sales	Integer	Total amount of generated sales
Views	Integer	Total amount of generated views
CommissionRates	CommissionRates	Detailed information on the applicable commission rates
StatisticsOverview	StatisticsOverview	Aggregated statistical information

CommissionRates

Property	Type	Description
PayPerClick	CommissionRateValues	Information on pay per click commission rate
PayPerSale	CommissionRateValues	Information on pay per sale commission rate
PayPerLead	CommissionRateValues	Information on pay per lead commission rate

CommissionRateValues

Property	Type	Description
MaxRate	Decimal	Maximum amount of money per transaction. If 0 is returned, this means that MaxRate = MinRate.
MinRate	Decimal	Minimum commission of this rate