

GetPublisherClicksSummary

This method is used to retrieve a statistics of a specified publisher's clicks summary.

.1 Parameters

Parameter	Type	Description
CredentialToken *	String	The authentication token you receive from the method "Logon"
StartDate *	DateTime	This parameter defines the start date for which the statistics ought to be generated. It is included in the evaluation
EndDate *	DateTime	This parameter defines the end date for which the statistics ought to be generated. It is included in the evaluation
SubId *	String	This parameter specifies the SubID for which the statistics ought to be generated. Possible values are: <ul style="list-style-type: none"> "": if no value is assigned, the SubId parameter is ignored SubId: records in which the SubID is exactly the assigned value are returned %SubId%: records which contain the assigned value in its SubID are returned %SubId: records in which the SubID ends with the assigned value are returned SubId%: records in which the SubID begins with the assigned value are returned
ProgramId *	Integer	ID of the advertiser

.2 Return Types

PublisherClicksSummary

Property	Type	Description
ClicksTotal	Integer	Total amount of clicks
PublisherClicksStatusRecords	Array of PublisherClicksStatus	Aggregated information on each click status

PublisherClicksStatus

Property	Type	Description
Percentage	Decimal	Depicts what percentage of all clicks have this status
Quantity	Integer	Absolute number of clicks with this status
ClickStatus	Enumeration	Information on the status of the click. Possible values are: <ul style="list-style-type: none">• Ok• NoReferer• QueueClick• NoUrl• DoubleClick• NoCredit• NoPartnership