

GetPublisherStatisticsPerClick

This method is used to generate a clicks data statistics for a specified publisher.

.1 Parameters

Parameter	Type	Description
CredentialToken *	String	The authentication token you receive from the method "Logon"
StartDate *	DateTime	This parameter defines the start date for which the statistics ought to be generated. It is included in the evaluation
EndDate *	DateTime	This parameter defines the end date for which the statistics ought to be generated. It is included in the evaluation
SubId *	String	This parameter specifies the SubID for which the statistics ought to be generated. Possible values are: <ul style="list-style-type: none"> • "" : if no value is assigned, the SubId parameter is ignored • SubId: records in which the SubID is exactly the assigned value are returned • %SubId%: records which contain the assigned value in its SubID are returned • %SubId: records in which the SubID ends with the assigned value are returned • SubId%: records in which the SubID begins with the assigned value are returned
ProgramId *	Integer	ID of the advertiser
SortFilter *	Enumeration	Criteria by which the results should be sorted. Possible values are: <ul style="list-style-type: none"> • Time • Ip • Url

.2 Return Types

PublisherClicks

Property	Type	Description
PublisherClicksRecords	Array of PublisherClicksRecord	Array of all clicks matching the given search criteria

PublisherClicksRecord

Property	Type	Description
CreativeNumber	Integer	The ID of the creative, identifying this creative among all creatives of this program
Date	DateTime	Date when the click was performed
Ip	String	IP from which the click came
ProgramId	Integer	ID of the advertiser
ProgramTitle	String	Name of the advertiser
Referer	String	URL from which the user was coming
SubId	String	Possible values are: <ul style="list-style-type: none"> • <code>""</code>: if no value is assigned, the SubId parameter is ignored • <code>SubId</code>: records in which the SubID is exactly the assigned value are returned • <code>%SubId%</code>: records which contain the assigned value in its SubID are returned • <code>%SubId</code>: records in which the SubID ends with the assigned value are returned • <code>SubId%</code>: records in which the SubID begins with the assigned

value are returned		
Time	String	The time when the click was made
CreativeType	Enumeration	<p>The type of the creative on which was clicked. Possible values are:</p> <ul style="list-style-type: none"> • Banner • TextLink • Form • Html • BannerRotation • BannerOverwrite
ClickStatus	Enumeration	<p>Information on the status of the click. Possible values are:</p> <ul style="list-style-type: none"> • Ok • NoReferer • QueueClick • NoUrl • DoubleClick • NoCredit • NoPartnership