

## GetSalesLeadsStatistics

This method is used to generate a detailed sales / leads statistics for specified programs.

Live data web services: <https://api.affili.net/V2.0/PublisherStatistics.svc?wsdl>

Demo data web services: <https://developer-api.affili.net/V2.0/PublisherStatistics.svc?wsdl>

### .1 Parameters

Parameter	Type	Description
<b>CredentialToken *</b>	String	The authentication token you receive from the method "Logon"
<b>StartDate *</b>	DateTime	This parameter defines the start date for which the statistics ought to be generated. It is included in the evaluation
<b>EndDate *</b>	DateTime	This parameter defines the end date for which the statistics ought to be generated. It is included in the evaluation
<b>ProgramIds *</b>	Array of integer	List of advertiser IDs
<b>SubId *</b>	String	This parameter specifies the SubID for which the statistics ought to be generated. Possible values are: <ul style="list-style-type: none"> <li>• <code>""</code>: if no value is assigned, the SubId parameter is ignored</li> <li>• <code>SubId</code>: records in which the SubID is exactly the assigned value are returned</li> <li>• <code>%SubId%</code>: records which contain the assigned value in its SubID are returned</li> <li>• <code>%SubId</code>: records in which the SubID ends with the assigned value are returned</li> <li>• <code>SubId%</code>: records in which the SubID begins with the assigned value are returned</li> </ul>
<b>MaximumRecords *</b>	Integer	The maximum amount of results to be returned
<b>TransactionStatus *</b>	Enumeration	Depicts the status of the sale or lead. Possible values are: <ul style="list-style-type: none"> <li>• Open</li> </ul>

		<ul style="list-style-type: none"> <li>• Confirmed</li> <li>• Cancelled</li> <li>• All</li> </ul>
<b>ProgramTypes *</b>	Enumeration	<p>This parameter defines the commission type of the requested statistics. Possible values are:</p> <ul style="list-style-type: none"> <li>• None</li> <li>• PayPerClick</li> <li>• PayPerSaleLead</li> <li>• CombinedProgram</li> </ul>
<b>ValuationType *</b>	Enumeration	<p>This parameter defines the event on which the valuation should be based on. Possible values are:</p> <ul style="list-style-type: none"> <li>• DateOfRegistration</li> <li>• DateOfConfirmation</li> </ul>

## .2 Return Types

### SalesLeadsStatistics

Property	Type	Description
<b>TotalCancelled</b>	Decimal	Total amount of cancelled commissions
<b>TotalConfirmed</b>	Decimal	Total amount of confirmed commissions
<b>TotalOpen</b>	Decimal	Total amount of open commissions
<b>SalesLeadsStatisticsRecords</b>	Array of SalesLeadsStatisticsRecord	Detailed information on each sale or lead

SalesLeadsStatisticsRecord

Property	Type	Description
<b>CheckDate</b>	DateTime	Date when the transaction was checked. If the sale/lead is open, then 0001-01-01T00:00:00 is returned.
<b>Commission</b>	Decimal	Commission of the transaction
<b>CommissionDescription</b>	String	Further information regarding commission of the current transaction
<b>Date</b>	DateTime	Date of current transaction
<b>Information</b>	String	Further information regarding the transaction
<b>ProgramId</b>	Integer	ID of the advertiser
<b>ProgramTitle</b>	String	Name of the advertiser
<b>SubId</b>	String	SubID related to the transaction
<b>TransactionStatus</b>	Enumeration	Depicts the status of the sale or lead. Possible values are: <ul style="list-style-type: none"> <li>• Open</li> <li>• Confirmed</li> <li>• Cancelled</li> <li>• All</li> </ul>